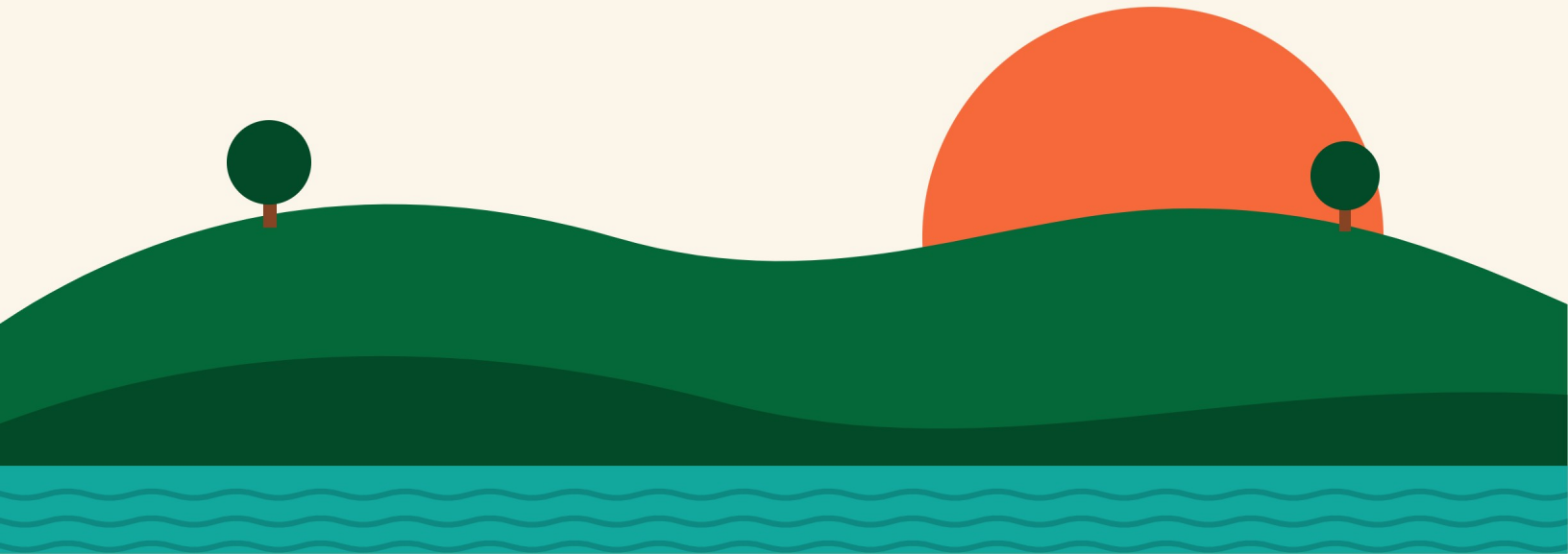
SPONSORSHIP PACKET
INAUGURAL EDITION

Fields *to* Feast

A Black to the Land Culinary Fundraising Experience

From the land to the plate, every dish has a story.

DETROIT, MICHIGAN · DECEMBER 2026 · 6:00–9:30 PM
COCKTAIL ATTIRE · INTIMATE GUEST EXPERIENCE
PRESENTED BY BLACK TO THE LAND COALITION



AN INVITATION

An invitation to partner

Black to the Land Coalition invites you to partner with us for the inaugural Fields to Feast, an elevated culinary fundraising experience celebrating the relationship between food, culture, outdoor traditions, and the land.

Fields to Feast will gather approximately 50 guests for an intimate evening featuring licensed chefs, curated cocktails, music, culinary storytelling, and a silent auction.

Participating chefs will create dishes inspired by wild game, farming, fishing, foraging, seasonal ingredients, and cultural food traditions. Throughout the evening, guests will hear the stories behind the food and explore the deeper connection between what we eat, where it comes from, and our relationship with the natural world.

Proceeds from Fields to Feast will support Black to the Land Coalition's work creating meaningful opportunities for Black, Brown, and Indigenous communities to connect with nature, outdoor recreation, land stewardship, food systems, and wellness.

AT A GLANCE

DATE
December 6, 2026

TIME
5:00 PM–8:30 PM

VENUE
Imani Humphrey Hall at Detroit Food Commons

LOCATION
Detroit, Michigan

ATTIRE
Cocktail Attire

GUEST EXPERIENCE
Approximately 50-75 guests

INDIVIDUAL TICKET
$125

THE EXPERIENCE
Multi-chef culinary tasting
Storytelling
Curated cocktails
Music
Silent auction
Fundraising

WHY PARTNER

Why partner with Fields to Feast?

Fields to Feast provides partners with an opportunity to support a distinctive Detroit experience while aligning their brand with:

Outdoor access and recreation

Environmental and land stewardship

Food systems and culinary culture

Community wellness

Black, Brown, and Indigenous outdoor experiences

Detroit-based community impact

Cultural storytelling and connection

As an inaugural sponsor, your organization will also help Black to the Land establish Fields to Feast as a signature annual fundraising experience.

PARTNER WITH US

Sponsorship opportunities

Three sponsorship levels, plus in-kind partnerships for the silent auction. Each sponsorship level includes complimentary event tickets and recognition; details for each follow.

$2,500 — **Presenting Sponsor**
FIELDS TO FEAST PRESENTING PARTNER
4 TICKETS

$1,500 — **Harvest & Hearth Sponsor**
SUPPORTING PARTNER
2 TICKETS

$500 — **Chef & Experience Sponsor**
COMMUNITY PARTNER
1 TICKET

In-Kind — **Silent Auction Partner**
DONATED GOODS, SERVICES, OR EXPERIENCES

Customized sponsorship opportunities are available for organizations interested in supporting a specific portion of the Fields to Feast experience.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

$2,500

Fields to Feast Presenting Partner

4
COMPLIMENTARY EVENT TICKETS

Our highest-level partnership opportunity for an organization committed to supporting Black to the Land's mission and the success of the inaugural Fields to Feast experience.

PRESENTING SPONSOR BENEFITS INCLUDE

- Premier logo placement on Fields to Feast event signage
- Recognition as a **Presenting Sponsor** on event materials
- Logo placement on digital event promotions
- Sponsor recognition on Black to the Land social media
- Verbal recognition during opening and closing remarks
- Recognition during the evening's Black to the Land mission presentation
- Opportunity to provide branded materials or a tasteful guest takeaway
- Recognition on sponsor signage near the reception or featured event area
- **4 complimentary event tickets**
- Inclusion in post-event sponsor acknowledgements
- First opportunity to discuss partnership for the next Fields to Feast experience

IDEAL FOR

Corporations, financial institutions, major community partners, outdoor brands, utilities, healthcare organizations, and companies seeking a highly visible community partnership.

SPONSORSHIP OPPORTUNITIES

HARVEST & HEARTH SPONSOR

$1,500

Supporting Partner

2
COMPLIMENTARY EVENT TICKETS

Harvest & Hearth Sponsors help bring the culinary and storytelling experience to life while supporting Black to the Land's broader mission.

HARVEST & HEARTH SPONSOR BENEFITS INCLUDE

- Logo placement on event sponsor signage
- Recognition on select digital event promotions
- Social media sponsor acknowledgement
- Verbal recognition during the evening
- Recognition in event materials
- **2 complimentary event tickets**
- Inclusion in post-event sponsor acknowledgements

A Harvest & Hearth sponsorship may also be designated to support a particular part of the experience, such as:

CULINARY EXPERIENCE

Supporting participating chefs, ingredients, and food presentation.

OUTDOOR EXPERIENCE

Supporting Black to the Land's mission of increasing meaningful outdoor access and engagement.

COMMUNITY & WELLNESS

Supporting programming that connects nature, recreation, wellness, and community.

IDEAL FOR

Regional corporations, food companies, outdoor brands, healthcare organizations, retailers, professional-service companies, and community partners.

SPONSORSHIP OPPORTUNITIES

CHEF & EXPERIENCE SPONSOR

$500

Community Partner

1
COMPLIMENTARY EVENT TICKET

Chef & Experience Sponsors directly help us create a high-quality guest and chef experience.

A $500 SPONSORSHIP CAN HELP SUPPORT

- Participating chefs
- Culinary preparation
- Storytelling
- Hospitality
- Event production
- Other elements of the evening

CHEF & EXPERIENCE SPONSOR BENEFITS INCLUDE

- Company or organization name on event sponsor signage
- Social media acknowledgement
- Recognition during sponsor acknowledgements
- **1 complimentary event ticket**
- Inclusion in post-event sponsor recognition

IDEAL FOR

Local businesses, restaurants, food producers, small businesses, outdoor companies, professional firms, community organizations, and individual supporters.

DONATED GOODS AND EXPERIENCES

In-kind & silent auction partners

Fields to Feast is also seeking donated goods, experiences, and services for our silent auction and guest experience.

POTENTIAL CONTRIBUTIONS INCLUDE

- Outdoor equipment and apparel
- Camping, hiking, fishing, or recreation gear
- Gift cards
- Restaurant experiences
- Chef experiences
- Hotel stays
- Spa and wellness packages
- Sporting-event tickets
- Cultural and entertainment experiences
- Detroit experiences
- Food and beverage products
- Michigan-made products
- Travel or excursion experiences
- Photography or creative services
- Culinary ingredients or grocery support

ESPECIALLY INTERESTED IN

Curated silent-auction packages that connect guests to the outdoors, Detroit, food, wellness, and new experiences.

In-kind partners will receive appropriate event recognition based on the value and nature of their contribution.

GUEST TICKETS

RESERVE A TABLE

$1,000

Seats 8 guests together

8
SEATS PER TABLE

Prefer to celebrate as a group? Reserve a full table and sit together for the evening — a simple way for a team, a family, or a sponsor hosting extra guests to experience Fields to Feast side by side.

YOUR TABLE INCLUDES

- Seating for 8, together at one table for the full evening
- Full access to the multi-chef culinary tasting
- Storytelling throughout the evening
- Curated cocktails and music
- Access to the silent auction
- **$1,000 per table — the $125 individual ticket rate, times 8 seats**

IDEAL FOR

Groups of friends or family, workplace teams, and sponsors who want to host guests beyond their complimentary tickets.

HELP US BUILD SOMETHING NEW

Fields to Feast is more than a dinner.

It is an opportunity to gather around the table, hear stories that connect us to the land, experience food in a new way, and invest in creating more opportunities for communities to experience the outdoors.

As an inaugural partner, your organization will help Black to the Land Coalition build a fundraising experience that can grow year after year while generating resources to support our mission and programs.

We invite you to join us at the table.

TO DISCUSS SPONSORSHIP OR PARTNERSHIP OPPORTUNITIES

Crystal Marie Young

Board Treasurer, Black to the Land Coalition

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Customized sponsorship opportunities are available for organizations interested in supporting a specific portion of the Fields to Feast experience.

Any charitable contribution or tax-deductibility information will be determined based on Black to the Land Coalition's applicable nonprofit status and the value of goods or benefits received.

